Waitlisted.co

* Pros
  + Well reviewed, seems easy to implement
* Cons
  + Must have an external waitlist.co account to use this plugin - but external part is only for waitlist management not for user sign up

Advance Waitlist

* Pros
  + Seems simple to implement
  + Don’t need a separate account to use it
* Cons
  + Commerce oriented
  + May not be customizable enough

E-goi Mail List Builder

* Pros
  + Super customizable
* Cons
  + Does not allow deletion of list items (in our case people on the wait list)